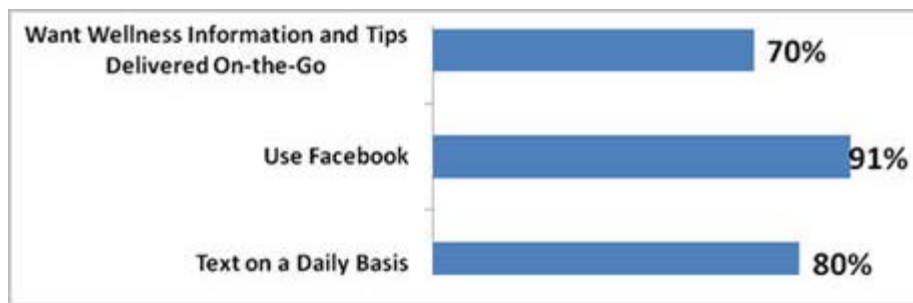




benefitNEWS

## Workers Ready for "Wireless Wellness"

According to a new study issued by Incenta HEALTH, more than 70% of employee participants in wellness programs say they want wellness information and tips delivered on-the-go. Incenta HEALTH – which operates incentive-based wellness programs for employers and communities – surveyed more than 2,000 employee participants in its wellness programs and found individuals are increasingly turning to mobile phones and social media sites to help make wellness easier. The chart below illustrates the major preferences for wireless wellness:



For help in designing a wellness plan that works best for your employees, contact your Conner Strong & Buckelew account representative and ask about our unique BeneFIT platform, offering best-in-class health, wellness and productivity services.



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