



benefitNEWS

Use of Telemedicine Trending Upward in US

As more services become available for employees to consult with doctors online or over the phone, employers need to decide whether to offer these options as a benefit. According to statistics from the Society of Human Resources Management (SHRM):

- The potential savings from optimal use of telemedicine in the U.S. is six billion dollars
- 22% of large U.S. employers currently offer telemedicine to employees
- 37% of large U.S. employers expect to offer telemedicine consultations in 2015

Beyond cost savings, the SHRM data suggests that telemedicine may improve employee productivity and reduce absenteeism since a telemedicine visit is far less time-consuming than taking time off from work to go to the doctor.

Conner Strong & Buckelew has a tele-medicine preferred provider that can offer clients and their workforce access to high quality, well vetted tele-medicine services. With the influx of new customers into the insurance markets placing more of a demand on accessing primary care, tele-medicine offers a favorable outlet to ensure care is provided outside more costly settings like unnecessary urgent care or emergency room care. For more information about developing a tele-medicine strategy, contact your Conner Strong & Buckelew account representative.



connerstrong.com



877-861-3220



news@connerstrong.com



[Change My Preferences](#)



INSURANCE | RISK MANAGEMENT | EMPLOYEE BENEFITS

