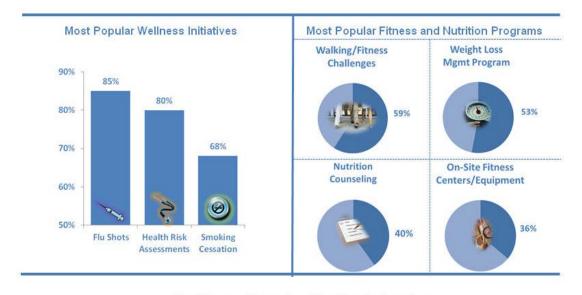


## Wellness Continues to Dominate Benefits Agenda

Interest in wellness programs continues to grow and spending on wellness is up. Among the 539 U.S. member organizations that responded to the International Employee Benefits Foundation's latest wellness survey, wellness continues to dominate the strategies employers are using to deal with health and productivity issues. Here are the most popular initiatives, programs and incentives as reported by the *Wellness Programs and Value-Based Health Care, Third Edition*, Survey & Sample Series:



Most Frequent Incentives Used for Participation

(87% of the organizations surveyed provide incentives to increase participation.)



For more details about *Wellness Programs and Value-Based Health Care, Third Edition*, visit <u>www.ifebp.org/books.asp?7174E</u>. For help in implementing a wellness plan at your business, call

your Conner Strong & Buckelew account representative.



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