



INSURANCE | RISK MANAGEMENT | EMPLOYEE BENEFITS

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## CONNER STRONG NAMES ONLIFE HEALTH WELLNESS PROVIDER FOR CLIENTS

**MARLTON, NJ (February 16, 2011)**—Conner Strong, a leading insurance, risk management and employee benefits brokerage and consulting firm, has selected Onlife Health as the Wellness partner to bring health and wellness solutions to clients. Conner Strong clients nationally will now benefit from Onlife Health’s one-on-one employee wellness coaching and its proprietary online health and lifestyle support services and portal.

“It all comes down to improving the health of our clients’ businesses,” said Joseph DiBella, Executive Vice President of Conner Strong. “By partnering with Onlife, we are now able to offer our clients an extensive platform of services that will measurably improve the health of their workforce and ultimately the health of their bottom line. We are delighted to have Onlife Health as a strategic partner and to offer their suite of products and services to our clients.”

Conner Strong’s customers will now have access to preferred terms and pricing for the tools available through Onlife, including personal health coaches and a suite of interactive web-based and social media tools. Through PERMA, an independent division of Conner Strong, the Onlife Health platform will be introduced first to the New Jersey Health Joint Insurance Funds (JIF). The Health JIFs are available to governmental entities and school districts throughout New Jersey and currently provide employee benefits for over 100 public entities covering 35,000 lives across the state.

“Onlife Health is very pleased to include Conner Strong among our clients,” said Jed Dodd, Chief Operating Officer for Onlife Health. “We are poised and ready to support its customers in driving change through our comprehensive wellness solutions.”

### **About Conner Strong**

Conner Strong is a leading insurance, risk management and employee benefits brokerage and consulting firm. Through proprietary approaches, the firm offers customized programs designed to align with organizational goals and drive bottom-line growth.



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Founded in 1959 with offices in New Jersey, Pennsylvania, Delaware and Florida, Conner Strong ranks among the largest insurance brokerages in the country. Each year, the company places approximately \$1 billion in premium volume and has a team of nearly 300 professionals, serving clients throughout the United States and abroad.

Conner Strong is the only brokerage and consulting firm in New Jersey serving as Executive Director for the Health Insurance JIFs, offering unparalleled experience in managing this unique business. For more information, visit [www.connerstrong.com](http://www.connerstrong.com).

**About Onlife Health, Inc.—Real Engagement, Real Results**

Onlife Health is a health and wellness company whose unique evidence-based approach to behavioral change leverages the best of behavioral consulting; intuitive, interactive technologies; and personalized coaching to help organizations improve the health of their workforce.

Built on more than 15 years of scientific research and work, Onlife's Positive Living Programs are designed to foster behavioral change, drive sustained engagement and deliver real results. Onlife combines a dedicated health coach, support communities, onsite events and the latest technologies in an easy-to-use experience.

Onlife's approach creates trusted relationships that inspire and guide people to make lasting changes in their lives, leading to improved health and reduced health care costs for companies and health plans. For more information, visit [www.onlifehealth.com](http://www.onlifehealth.com).