



Conner Strong & Buckelew Partners with GoodRx to Bring Prescription Drug Price Transparency to Consumers

MARLTON, NJ (March 26, 2014) — Conner Strong & Buckelew, a leading insurance, risk management and employee benefits brokerage and consulting firm, has partnered with GoodRx to bring its employee benefit clients a free tool for consumers to look up and compare prescription drug costs **before** ordering them. Conner Strong & Buckelew clients can now offer employees and their dependents access to pharmacy and drug cost information to help them find the prescriptions they need at the best possible price.

"Studies show that many Americans fail to fill prescriptions in an effort to save money, which may be detrimental to their health," said Joseph DiBella, Executive Vice President, Managing Director of Conner Strong & Buckelew. "By partnering with GoodRx we're tackling the transparency issue. When our clients' employees see they can save money on their medications, it increases the likelihood that they will fill their prescriptions. Ultimately, that's a healthier workforce and a healthier bottom line for our clients, and that's what it's all about."

The program offers an easy way to compare prices for all FDA-approved prescription drugs at virtually every pharmacy in America. Consumers can find pharmacy coupons, manufacturer discounts, generics, comparable drug choices and savings tips all in one place. Using coupons found on the GoodRx website, consumers have saved up to 80% at CVS, Wal-MART, and Costco among others. For those that have prescription benefits, GoodRx can often beat the co-pay amount or help with drugs that are not covered by the plan.

The GoodRx solution is available immediately to Conner Strong & Buckelew clients who can work with their account representative to get access to the platform.

About Conner Strong & Buckelew

Conner Strong & Buckelew is a leading insurance, risk management and employee benefits brokerage and consulting firm. Through proprietary approaches, the firm offers customized programs designed to align with organizational goals and drive bottom-line growth. Founded in 1959 with offices in New Jersey, Pennsylvania, Delaware and Florida, Conner Strong & Buckelew places approximately \$1 billion in premium volume and has a team of over 300 professionals, serving clients throughout the United States and abroad. For more information, visit www.connerstrong.com or follow us on LinkedIn at www.linkedin.com/company/conner-strong-&-buckelew.

About GoodRx

GoodRx helps Americans control their healthcare costs. The company provides current prices, discounts and savings tips for prescription drugs at pharmacies across America through its website, mobile apps and partnerships with leading healthcare companies. More than 2 million people use GoodRx each month, and the company's products have been recommended by CNN, The New York Times, ABC World News, and thousands of doctors, hospitals and clinics. For more information, visit www.goodrx.com.



connerstrong.com



877-861-3220



news@connerstrong.com



[Change My Preferences](#)



INSURANCE | RISK MANAGEMENT | EMPLOYEE BENEFITS



[Click here to change your email preferences or unsubscribe from all communication.](#)