

# healthcare

## ACUTE CARE HOSPITAL

For more information contact your Conner Strong & Buckelew representative at 1-877-861-3220.

### THE ISSUE

A large acute care hospital with more than 500 full-time employees spun off from its parent organization. The new ownership wanted to build a new health and welfare program for their unionized and non-represented employees. The new plan had to include the characteristics of a larger health care facility, but within a set budget range.

### OUR RESPONSE

On an accelerated basis, Conner Strong & Buckelew constructed an entirely new platform of benefits, including new plan designs, contributions and vendor selection. This also included crafting the collective bargaining strategy for the unionized workforce.

In addition, Conner Strong & Buckelew built complementary aspects of establishing a new health and welfare plan, such as:

- > A comprehensive benefits portal for the membership
- > Customized communication materials
- > Summary plan description (SPD)

Due to the client's shortened timeline, vendors including a COBRA administrator and a re-insurance carrier were presented then selected to coincide with the sale of the hospital to its new ownership team.

### THE RESULT

With limited data from the prior plan and the need to stay within a hard budget cap, the Conner Strong & Buckelew team was able to produce a dual plan design on a self-funded basis within the hospital's health care budget.

