



IMMEDIATE RELEASE

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Conner Strong & Buckelew Supports Two Local Students in National Youth Entrepreneurship Challenge

Competition to Award One Student \$25,000 to Start Their Own Business

MARLTON, NJ, (October 1, 2015) – Conner Strong & Buckelew, a leading insurance, risk management and employee benefits brokerage and consulting firm, is proud to announce its ongoing support of two local students in the National Youth Entrepreneurship Challenge. Organized by the Network for Teaching Entrepreneurship (NFTE), the competition will take place on October 6, 2015 in New York City and will include Shemar Coombs from Penn State University (a graduate from World Communications Charter High School in Philadelphia) and Angelique Shepard from Newark High School in Newark, Delaware. The students will have the opportunity to pitch business plans for companies they have created as part of a NFTE course they took last year. The winner of the competition will receive cash and prizes of \$25,000 to help make their dream of starting a business a reality. Over the course of the last several months Conner Strong & Buckelew has provided training and support to the participants and served as judges for the local area competition.

“We are proud to support each of these remarkable students as they take part in this national competition,” said Michael Tiagwad President and CEO of Conner Strong & Buckelew, and advisory board member for NFTE. “NFTE is a tremendous organization that helps teach kids real business skills and our team members have been happy to donate their time to provide actionable advice to Shemar and Angelique. We wish them the best of luck.”

Conner Strong & Buckelew has supported the two students for the last several months beginning in June when members of the staff helped judge the NFTE local chapter competition. Shemar was awarded first place for his product Rap-it-up, a cell phone case that has a built-in feature to help people store their headphone wires without getting them tangled. Angelique took second place for her product, Paper Pic Designs, which offers loose leaf notebook paper printed with customized watermarked images. Over the summer, workshops were held to help the students get feedback on their presentation skills, their financial plans and their marketing plans. It culminated in a run-through of their final presentation in September.

About Conner Strong & Buckelew

Conner Strong & Buckelew is among America’s largest insurance, risk management and employee benefits brokerage and consulting firms. The agency partners with business owners across high-

risk industries to prevent losses, manage claims, and provide customized insurance programs that drive bottom line growth. Founded in 1959 with offices in New York, New Jersey, Pennsylvania, Delaware and Florida, Conner Strong & Buckelew has a team of over 300 professionals, serving clients throughout the United States and abroad. For more information, visit www.connerstrong.com or follow us on LinkedIn at www.linkedin.com/company/conner-strong-&-buckelew.

About Network for Teaching Entrepreneurship

Since 1987, the Network for Teaching Entrepreneurship (NFTE) has taught and inspired more than 500,000 young people to pursue educational opportunities, start their own businesses, and succeed in life. By providing entrepreneurship education programs relevant to the real world, NFTE empowers students to own their education and future success. NFTE has programs run through 17 U.S. program offices and in 10 countries. To learn more visit www.nfte.com, like us on Facebook at www.Facebook.com/NFTE and follow us on Twitter at @NFTE.

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