



Conner Strong & Buckelew Partners with GlobalFit to Bring Discounted Gym Memberships to Clients

MARLTON, NJ (January 13, 2014)—Conner Strong & Buckelew, a leading insurance, risk management and employee benefits brokerage and consulting firm, has partnered with GlobalFit to bring discounted gym memberships to its employee benefit clients as part of the firm’s proprietary BeneFit Health & Wellness platform of services. Conner Strong & Buckelew clients can now offer employees and their dependents discounted memberships at over thousands of gyms nationwide, including big chains and local favorites.

“It all comes down to helping our clients bend the healthcare cost curve,” said Joseph DiBella, Executive Vice President, Managing Director of Conner Strong & Buckelew. “By offering discounted gym memberships through GlobalFit we are offering yet another value-added service for our clients that will measurably improve the health of their workforce and ultimately the health of their bottom line. We are delighted to have GlobalFit as a strategic partner and to offer this exceptional service to our clients.”

The program offers no-haggle discounts and guaranteed lowest rates at more than 10,000 gyms nationwide plus easy program administration through on-demand marketing materials and full-service customer support for employees. In addition, through the GlobalFit store, participants get exclusive member savings on a variety of home health and fitness products including Zumba®, Total Gym®, Schwinn®, StairMaster® and more.

By partnering with GlobalFit, Conner Strong & Buckelew clients can now offer their employees a wellness program that has consistently delivered greater than 50% initial participation and 75% sustained engagement, all while improving participant health and the culture of their organization.

About Conner Strong & Buckelew

Conner Strong & Buckelew is a leading insurance, risk management and employee benefits brokerage and consulting firm. Through proprietary approaches, the firm offers customized programs designed to align with organizational goals and drive bottom-line growth. Founded in 1959 with offices in New Jersey, Pennsylvania, Delaware and Florida, Conner Strong & Buckelew places approximately \$1 billion in premium volume and has a team of over 300 professionals, serving clients throughout the United States and abroad. For more information, visit www.connerstrong.com or follow us on LinkedIn at www.linkedin.com/company/conner-strong-&-buckelew.

About GlobalFit

Since 1992, GlobalFit has been changing lives through physical activity. We work with companies to offer innovative, engaging wellness programs that deliver personal, cultural and financial results. With GlobalFit, employees live healthier lives; and employers gain the benefits of a healthier workforce: lower healthcare costs, improved morale and increased productivity.

For more information, visit www.globalfit.com.



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