



## Conner Strong & Buckelew Partners with Corestream for Enhanced Benefit Services

*Benefits Industry Leader Improves Platform of Services with Launch of **Benefit Perks**, a Voluntary Discounted Shopping Program*

**MARLTON, NJ (December 9, 2013)**—Conner Strong & Buckelew, a leading insurance, risk management and employee benefits brokerage and consulting firm, has partnered with Corestream to bring a voluntary online discounted shopping program called **Benefit Perks** to its group benefit clients at no additional cost. Through the Corestream national online buying portal, clients' employees and their dependents have access to a private online store. The store provides access to deep discounts on major consumer products and services through national and regional retailers and organizations.

With **Benefit Perks**, participants will enjoy considerable discounts on purchases like automotive services, computers, electronic goods, apparel, entertainment services, restaurants, sporting goods, health and fitness services, travel bookings, telecommunications, books, and other services. The network of participating providers covers virtually every major industry and includes premier retailers, entertainment companies, electronic manufacturers and other top consumer-related organizations.

"We're constantly looking to enhance the platform of services we offer to clients," said Joseph DiBella, Executive Vice President and Managing Director of Conner Strong & Buckelew. "We are excited to expand our offering of tools and resources with yet another value-added service. We know employers want to add more no-cost services to their employee performance and rewards programs, and the **Benefit Perks** program through Corestream will enable clients to do just that."

With this new discounted buying tool, Conner Strong & Buckelew deepens its offering, adding another solution geared toward helping organizations drive bottom-line growth. It is currently being rolled out to all Conner Strong & Buckelew clients nationwide.

Conner Strong & Buckelew clients will also have the option to upgrade to Corestream's full service Voluntary Benefit Platform at no cost. The platform includes streamlined billing for payroll deductions, a private-labeled web-based portal for employees to access benefits, and a real-time quote comparison tool for auto insurance that features quotes from Liberty Mutual, MetLife, and Travelers. The Voluntary Benefit Platform manages a variety of insurance programs such as Critical Illness, Accident, Auto and Home, Legal, Pet, Long-Term Care, Vision, Purchasing Programs, Employee Discounts and more. The platform enables companies to offer a myriad of

benefits without the cost or hassle of administration. To learn more about this program, please contact your Conner Strong & Buckelew account representative.

#### **About Conner Strong & Buckelew**

Conner Strong & Buckelew is a leading insurance, risk management and employee benefits brokerage and consulting firm. Through proprietary approaches, the firm offers customized programs designed to align with organizational goals and drive bottom-line growth. Founded in 1959 with offices in New Jersey, Pennsylvania, Delaware and Florida, Conner Strong & Buckelew places approximately \$1 billion in premium volume and has a team of over 300 professionals, serving clients throughout the United States and abroad. For more information, visit [www.connerstrong.com](http://www.connerstrong.com) or follow us on LinkedIn at [www.linkedin.com/company/conner-strong-&-buckelew](http://www.linkedin.com/company/conner-strong-&-buckelew).

#### **About Corestream**

Corestream is reinvigorating the voluntary benefits arena with innovation and experience. The company has invested in the technology required to develop a durable and reliable solution. The technical platform addresses the challenges and opportunities of the benefits and HR sectors. Their unique tools and industry awareness allow employers to offer a rapidly expanding portfolio of benefits, without being held hostage by their own technological or resource-related constraints. Corestream proudly serves a client portfolio that includes numerous Fortune 500 companies. Visit [corestream.com](http://corestream.com) for more information.



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