



CONNER STRONG HONORED AS LEADING CORPORATE GIVER IN PHILADELPHIA REGION

Philadelphia Business Journal Names Broker 21st Largest Cash Contributor; Among Top in Per-Employee Giving of Mid-Sized Companies

CHERRY HILL, NJ, (May 4, 2009) – Conner Strong, the region’s leading insurance and benefits brokerage firm, announced it has been named a “Top Corporate Giver” by the *Philadelphia Business Journal*. In 2007, Conner Strong donated \$558,000 to local charities, making it the 21st largest cash contributor in the region and one of the top three donors of cash gifts per employee among medium-sized companies. The *Philadelphia Business Journal* awards were based on 2007 financial figures.

“In this economic environment, the support we provide for our community is more crucial than ever before. These organizations are tackling the region’s most pressing challenges and when our business and our professionals lend support we are validating their mission, raising awareness and helping create meaningful solutions,” said George E. Norcross, III, Chairman, Conner Strong.

Conner Strong concentrates its charitable efforts on improving education for youth, funding research to cure debilitating diseases, supporting the arts and culture through innovative initiatives and helping disadvantaged and disabled people.

“As a community partner, we’re dedicated to improving the lives of those in need,” said Michael Tiagwad, President & CEO, Conner Strong. “Each year, we look to support life-changing organizations. We are proud to have responded so strongly in a companywide effort with our time, energy and resources.”

In 2007, Conner Strong donated to more than 225 charities and organizations. Conner Strong has supported nonprofits and community organizations in the Philadelphia and South Jersey region since its founding in 1959.

“Our involvement isn’t based on reward, but rather on responsibility,” said Joseph Buckelew, Executive Chairman, Conner Strong. “Having witnessed eight recessions, we respect businesses that support and sustain the communities in which they operate. The result is a stronger economy and a stronger community.”