



**IMMEDIATE RELEASE**

Media Contact  
DANIEL BLACK  
215-564-3200 x120  
dblack@gobraithwaite.com

## **CONNER STRONG HONORED AS LEADING CORPORATE GIVER FOR SECOND YEAR IN A ROW**

*Philadelphia Business Journal Names Broker 25<sup>th</sup> Largest Cash Contributor;  
Among Top in Per-Employee Giving of Mid-Sized Companies*

**MARLTON, NJ**, (May 17, 2010) – Conner Strong, the region’s leading insurance, risk management and benefits brokerage firm, announced it has been named a “Top Corporate Giver” by the *Philadelphia Business Journal*. In 2008, Conner Strong donated \$340,000 to local charities, making it the 25<sup>th</sup> largest cash contributor in the region and one of the top three donors of cash gifts per employee among medium-sized companies. The *Philadelphia Business Journal* awards were based on 2008 financial figures.

“In this economic environment, the support we provide for our community is more crucial than ever before. These organizations are tackling the region’s most pressing challenges and when our business and our professionals lend support we are validating their mission, raising awareness and helping create meaningful solutions,” said George E. Norcross, III, Chairman, Conner Strong.

Together, Conner Strong and the Norcross Foundation concentrate their charitable efforts on improving education for youth, funding research to cure debilitating diseases, supporting the arts and culture through innovative initiatives and helping disadvantaged people.

“As a community partner, we’re dedicated to improving the lives of those in need,” said Michael Tiagwad, President & CEO, Conner Strong. “Each year, we look to support life-changing organizations. We are proud to have responded so strongly in a companywide effort with our time, energy and resources.”

In 2008, Conner Strong donated to more than 225 charities and organizations. Conner Strong has supported nonprofits and community organizations in the Philadelphia and South Jersey region since its founding in 1959.

“Our involvement isn’t based on reward, but rather on responsibility,” said Joseph Buckelew, Executive Chairman, Conner Strong. “We respect businesses that support and sustain the communities in which they operate. The result is a stronger economy and a stronger community.”

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### **About Conner Strong**

Conner Strong is a leading insurance, risk management and employee benefits brokerage and consulting firm. Through proprietary approaches, the firm offers customized programs designed to align with organizational goals and drive bottom-line growth.

Founded in 1959 with offices in New Jersey, Pennsylvania and Delaware, Conner Strong ranks among the largest insurance brokerages in the country. Each year, the company places more than \$1 billion in premium volume and has a team of nearly 300 professionals, serving clients throughout the United States and abroad.

For more information, visit [connerstrong.com](http://connerstrong.com).