

**Joseph M. DiBella**

*Managing Director  
Executive Vice President*

Employee Benefits Consulting

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**Responsibilities**

Joseph DiBella is responsible for leading all aspects of the Employee Benefits Division of Conner Strong & Buckelew. DiBella also plays an active and ongoing benefits consulting role with key clients and is engaged in program design, financial evaluation, health and wellness, compliance, communications and other key areas of client facing.

**Background**

DiBella joined Conner Strong & Buckelew in 2005 with many years of senior leadership experience in the group benefits industry. Most recent to joining Conner Strong & Buckelew, DiBella led National and Large Account business for Horizon Blue Cross Blue Shield of New Jersey. He was responsible for overseeing a department that managed more than 350 group accounts with revenues near \$1 billion in annual premiums.

From 1991 to 2005, DiBella was with Horizon Blue Cross Blue Shield of New Jersey. For a portion of that time he worked for Horizon's HMO subsidiary company in product management and managed care policy and development. During his tenure with Horizon, he also managed Fortune 100 clients and handled all major sectors including Taft-Harley, Multi-Employer plans, Multi-State accounts, Government Entity, Public Education, Not-for-Profit, Professional Services, Manufacturing, Healthcare, and Pharmaceutical.

DiBella has significant experience in labor negotiations, health and wellness design, underwriting, benefits administration, compliance, communications and data analytics. He has been fully engaged in health and benefits for some of the nation's largest companies. DiBella was recognized by the *Philadelphia Business Journal* as one of the region's top young professionals in 2009. He has published several articles on controlling health care costs and the use of effective strategies in benefits management. He regularly speaks on issues dealing with benefits and health insurance reform.

**Education**

Seton Hall University – Bachelors of the Arts in Political Science

**Community Involvement**

DiBella has served as an elected Township Councilman and as an elected member of his local Board of Education. From 2005 through 2008 he was elected Mayor of Howell Township, NJ, one of the state's largest municipalities. He has also served as a member of the Board of Directors at Kimball Community Medical Center in Lakewood, NJ and was honored as their 2006 Humanitarian of the Year. He is active within his community as a little league baseball coach and volunteer.

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